

THE ROMAN EMPIRE

IN THE FIRST CENTURY

Name: _____

Date: _____

Putting a Positive Spin on the Emperors

Through a variety of classroom activities, you have had the opportunity to learn about nine of Rome's well-known emperors. For this activity, you will become a campaign manager for the emperor of your choice (see the list below) as he takes part in an election to become the next leader of the country. This is not something emperors are used to doing. As his campaign manager, it is your job to present the emperor in the most positive way possible in order to earn him votes from the people. Use what you know about the emperor's achievements, leadership style, personality, and other qualifications and create a campaign poster for the emperor.

Your poster should contain the following elements:

- Name of the emperor in big, bold, colorful letters.
- A color picture/drawing of the emperor doing something for which he is well-known.
- A campaign slogan that highlights the emperor's achievements, leadership style, or personality. This should be written in large, neat, colorful letters.
- Four bullet points that draw attention to the emperor's achievements, leadership style, personality or other qualifications. These should be written around the border of the poster as a frame in clear, easy-to-read letters.

Remember: Your goal is to get voters to focus on the emperor's positive qualities and strengths in order to secure votes for him in an upcoming election. This is your one chance to influence voters, so you must include as much information as you can in a neat, easy-to-read format that gets the emperor's name and image into the heads of the voters.

Choose one of the following emperors for the subject of your campaign poster:
Julius Caesar, Augustus, Tiberius, Caligula, Claudius, Nero, Vespasian, Hadrian, Trajan, Titus

Once your poster is completed, each person will present their campaign poster to the class by taking one to two minutes to explain the slogan, the four bullet points and discuss what the picture shows about the emperor's qualifications. Students will compare posters and choose the one they believe best captures the positive qualities of the emperor being represented.

Posters will be kept on display so others can learn more about each of these historically significant leaders.